The Kennedy-Donovan Center 2012 Annual Report is an opportunity to share the impact we’ve made in the last year. It was another year of steady growth for KDC: we expanded both the number of people supported and programs to support them. And, we did it at a pace that is sustainable and maintains the highest standards of care.

Within these pages we share glimpses into our programs, staff, and the people who received our services. We also share our financial data, and the list of donors who made our services possible. Interpersed throughout the pages you’ll also find some interesting and impressive statistics.

Harder to share are the hundreds of personal stories behind these numbers. They are the stories of numerous individuals and families meeting tough challenges with optimism and bravery. They are the stories of a passionate staff, volunteers and families making sure that everyone supported by KDC gets the chance to reach their fullest potential. Finally, they are the stories of the many supporters who come together to make this all possible. Although you can’t possibly know every one of these people, you should know that you have made a difference in their lives.

We are grateful to include you in our circle of friends and honored by your trust in our work. In turn, we will honor your support by continuing to provide the best services possible.

Warmly,

Kevin Rodman Conare
President & CEO

What we accomplished in 2012

Our goals for 2013

• Completed the 2012-2015 Strategic Planning Process.
• Purchased and opened a new home in Sandwich (Cape Cod) for adults with developmental disabilities.
• Expanded “Healthy Families” with a new Massachusetts Home Visiting Program that serves teen parents in New Bedford through the Department of Public Health.
• Expanded our capacity to serve children and adults with autism and other special needs by training over fifty staff in the SCERTS educational model. SCERTS (Social Communication, Emotional Regulation, Transactional Support) promotes child-initiated communication in everyday activities.
• In keeping with the 2012-2015 Strategic Plan, Kennedy-Donovan Center will seek the highest licensure and accreditation from the Department of Developmental Services and CARF (Commission on the Accreditation of Rehabilitation Facilities).
• Complete the second phase of renovations to the Greater Attleboro Programs Center and reach our goal of raising $225,000 for those renovations.
• Complete a newly renovated play space at the New Bedford Campus to be used by all children and families served from the New Bedford Campus programs.
• Apply for grants and contracts to implement a supported housing program for pregnant teens and other young adults transitioning out of foster care services.

92511
Early Intervention
hours billed.
In fiscal year 2012, our combined administrative and fundraising costs accounted for 11% of our total costs, with 89 cents of every dollar going directly to programs and Center Based Services.

**Total Support and Revenue**

<table>
<thead>
<tr>
<th>Components</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children/Family Services</td>
<td>15,334,257</td>
<td>60.46%</td>
</tr>
<tr>
<td>Fundraising and Public Relations</td>
<td>6,313,235</td>
<td>25.34%</td>
</tr>
<tr>
<td>Other Income</td>
<td>888,149</td>
<td>3.56%</td>
</tr>
<tr>
<td>Total</td>
<td>24,918,142</td>
<td>100.00%</td>
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</table>

**Expenses**

<table>
<thead>
<tr>
<th>Components</th>
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</thead>
<tbody>
<tr>
<td>Salaries/Benefits and taxes</td>
<td>11,206,104</td>
<td>45.05%</td>
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<tr>
<td>Depreciation and Amortization</td>
<td>689,523</td>
<td>2.72%</td>
</tr>
<tr>
<td>Total Occupancy</td>
<td>1,949,038</td>
<td>7.82%</td>
</tr>
<tr>
<td>Medicaid/Third Party Billing</td>
<td>689,523</td>
<td>2.72%</td>
</tr>
<tr>
<td>Other Income</td>
<td>0</td>
<td>0.00%</td>
</tr>
<tr>
<td>Total</td>
<td>13,654,178</td>
<td>54.27%</td>
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</table>

**Change in Net Assets**

<table>
<thead>
<tr>
<th>Components</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Income</td>
<td>888,149</td>
<td>3.56%</td>
</tr>
<tr>
<td>Depreciation and Amortization</td>
<td>689,523</td>
<td>2.72%</td>
</tr>
<tr>
<td>Total</td>
<td>1,577,672</td>
<td>6.28%</td>
</tr>
</tbody>
</table>

In 2012, Kennedy-Donovan Center grew into a community-focused organization driven by a community who understood the importance of an outdoor play area to children’s cognitive, emotional, physical, and social development. This project would not have happened without their backing. In the Early Intervention program, staff lead daily groups for children and their parents to nurture both children’s development and teach parents how to support their child’s healthy development. At the school, class sizes of students use the play space for active learning and play.

On Halloween, 2021, we held a ribbon-cutting and open house for the new play space.

**New play space renovation**

**Where the Money Comes From**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government contracts</td>
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<td>60.46%</td>
</tr>
<tr>
<td>Private Contributions</td>
<td>6,313,235</td>
<td>25.34%</td>
</tr>
<tr>
<td>Other income</td>
<td>888,149</td>
<td>3.56%</td>
</tr>
</tbody>
</table>

**New Bedford Community School**

122

**Where the Money is Spent**

<table>
<thead>
<tr>
<th>Components</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation and Amortization</td>
<td>689,523</td>
<td>2.72%</td>
</tr>
<tr>
<td>Other income</td>
<td>888,149</td>
<td>3.56%</td>
</tr>
<tr>
<td>Total</td>
<td>1,577,672</td>
<td>6.28%</td>
</tr>
</tbody>
</table>

*Note: All financial data are provided by the organization and may be subject to change.*

**Our 2012 circle of friends**

-_bank_of_america, n.a., trustee
-_miles_and_gertrude_hanson_foundation,
-_cj’s_spring_swing,
-_sean_and_honey_dew,
-_richard_bowen
-_change-makers:
-_rodmann_ride_for_kids,
-_rodman
-_fred_m._roddy_foundation_of_eastern_new_england
-_bj’s_charitable_foundation
-_helen_ray_biggane_trust
-_rogers_road
-_2011_to_2012
-_donor_list_represents_fiscal_year_2012
-_basically_a_break-even_fiscal_year_for_kennedy-donovan_center.
-_our_combined_administrative_and_fundraising_costs_accounted_for_11%_of_our_total_costs,
-_89_cents_of_every_dollar_going_directly_to_programs_and_center_based_services.
-_for_children_and_family_services
-_for_fundraising_and_public_relations
-_other_income
-_tears
-_sean_and_honey_dew
-_rodmann_ride_for_kids
-_henry_h._crapo_foundation
-_new_england_food_foundation
-_cameron’s_kids
-_ronald_mcdonald_house_charities
-_had_a_break_even_year
-_of_fiscal_year_2012
-_fiscal_year_2012
-_fiscal_year_2012
-_fiscal_year_2012
In 1982, Berta and Luis Freitas were anxiously awaiting the birth of their first child. It was an exciting time for them and their family. Like all expectant parents, they were filled with hopes and dreams for their child. Their beautiful little girl was with them and their family. Like all expectant parents, they were filled with hopes and dreams for their child.

Jennifer was referred to Kennedy-Donovan Center’s Early Intervention program by their pediatrician. At three years old, Jennifer was enrolled in the Kennedy-Donovan Center’s Early Intervention program, which provided much-needed support to the young girl and her family. Jennifer touched so many people with her delightful personality. She would light up with her beautiful crooked smile when she was happy, and her family was thankful for all the support and love she received.

Young Jennifer passed away in 1991 while hospitalized for meningitis, leaving her family heartbroken. Jennifer’s passing was a tragic loss for her family and the community, and it highlighted the importance of early intervention and support for families with children with special needs.

Jennifer’s story highlights the importance of early intervention and support for families with children with special needs. It is a testament to the incredible work that Kennedy-Donovan Center and other organizations do to support families in need. Jennifer’s legacy lives on through the work of her family and the many others who have been touched by her life.

In memory of Jennifer, the Kennedy-Donovan Center has established the Jennifer Freitas Memorial Fund. All donations to the fund are tax-deductible and will be used to support children and families in need of early intervention services.

If you would like to make a donation to the Jennifer Freitas Memorial Fund, please visit the Kennedy-Donovan Center’s website or contact them directly to learn more about how you can help make a difference in the lives of children and families in need of early intervention services.
Completed renovations continued in Attleboro

Kemmy-Donovan Center has expanded its services and completed the first phase of renovations to the Greater Attleboro Programs Center. Phase one of this two-phase project included the construction of new therapy rooms, the renovation of child group rooms and program offices, and construction of a Regional Conference Center. In phase two we will be replacing windows, updating the building’s facade and signage. Both staff and families are excited about the changes and the future of the region’s pediatric physical, occupational, and speech-language therapy programs.

Both staff and families are excited about the changes and the future of the region’s pediatric physical, occupational, and speech-language therapy programs. This expansion will allow us to better serve families and continue to meet their growing needs. KDC serves as an essential resource for the community and works to ensure that people have a place to turn in their time of need.

Attleboro’s latest initiative was the only provider of early intervention services in the region for over 30 years. Limiting access to care and services was one in every ten children from birth to three years, which represents over 800 families of children with developmental needs every year. This year, our new therapeutic pediatrics program has expanded services to reach children 2-4 years who may not qualify state-funded programs, but need our professional supports. In 2012, we also began providing Healthy Families for uninsured parents 21 and under, and Intensive Family Supports, intensive services for families in crisis with a child with a developmental disability.

We needed to raise $225,000, and with support from the community we reached our goal. We also received a $20,000 Challenge Grant from a KDC donor whose donations were matched three-to-one. In addition to gifts from KDC’s Board of Directors, community support came from Cordyn, Helen Ray Biggane Trust, Webster Bank, Bristol County Savings Foundation, Friends of St. Philip’s Workshop, Fred M. Bidwell Foundation, Rotary Club of Attleboro, Rotary Club of Putnam, Rotary Club of Mankato, Chisholm Pub & Restaurant, Briggs Pizzeria and additional businesses and individuals.

The affect of services provided by KDC has an important impact over the lifetime of our clients. Beginning with the preschool years to adulthood and beyond, people have a place to turn in their time of need.
Sheila is a young, 20-year-old mother from Southeastern Massachusetts who began receiving KDC’s Healthy Families services after giving birth to her son, Mason, in February, 2012. A full-time college student when she discovered she was pregnant, Sheila turned to Healthy Families to help her through a difficult, though joyous, period in her life.

The Healthy Families home-visiting program provides support to young parents up to age 21 (some as young as 14) through education, support, referral to other services (healthcare and housing) and material assistance. KDC offers Healthy Families services from the beginning of a young woman’s pregnancy until the child’s third birthday. The caring, experienced and highly trained staff provide support and encouragement, as well as education relating to pregnancy, parenting, health, and life skills issues.

The program ensures that parents will create nurturing homes that support healthy child development and reduce the potential for abuse or neglect. It also helps them develop and pursue realistic plans to achieve their goals and take steps toward economic self-sufficiency.

Sheila had a strained relationship with her parents, and kept the pregnancy from them. They were unaware they were going to be grandparents until the start of her labor. Sheila was encouraged by her Healthy Families home visitor to pursue counseling to resolve the conflict with her parents. The Healthy Families program is free, voluntary, and confidential. Services are provided to the entire family the mother, child, the child’s father (when involved), and members of the extended family (the teen mother’s mother, siblings) when appropriate.

Currently, Sheila and her mother are participating in counseling together, and Sheila reports that the relationship with both parents has improved. She has now returned to school and is pursing a degree in engineering, although she is considering changing her major to education.

With three Healthy Families programs in Plymouth, New Bedford and Taunton/Attleboro, KDC expects to serve 275 young mothers and their children in 2013. We anticipate expanding services further for these young families by introducing stable residential opportunities within safe neighborhoods.

In February, Sheila celebrated Mason’s first birthday with a party. Many of the 250 people who attended flew in from other countries to meet the baby for the first time.

481 Full- and part-time KDC employees